Permit #F00032265

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032265 **Type of Permit:** FILMING **Release Date:** 10/17/2010

Production Company TOOL OF NORTH AMERICA

Insured Company Name TOOL OF NORTH AMERICA
Contact Phone No. 1 310-453-9244
Contact Phone No. 2
Fax 310-453-4185
Address 2210 BROADWAY
SANTA MONICA, California 90404

Production Title WENDY'S

Type of Production Commercial - Standard

Producer Amy De Lossa

Director Tom Routson

1st AD TBD TBD

Production Manager TBD TBD

FilmL.A. Coordinator Adrian Fayad

Location Manager Dave Ferdig
Primary Phone Office - 310-453-9244
Secondary Phone Mobile - 818-398-3271

Location Assistant Dave Ferdig
Primary Phone Mobile - 818-398-3271
Secondary Phone

Fees

Posting 600	$138.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $1,767.00

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00032265
Production Company TOOL OF NORTH AMERICA
Insured Company TOOL OF NORTH AMERICA
Production Title WENDY'S

Location Manager Dave Ferdig
Primary Phone Office - 310-453-9244
Secondary Phone Mobile - 818-398-3271

Location Address 141 S Plymouth Blvd, Los Angeles, CA, 90004

Location Type Private Residence

Film Dates 10/18/2010 - 10/18/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents 20101015181625.pdf
Hancock Park - Windsor Square October 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	65
FilmL.A. Monitor(s)	1

Filming Activities Equipment on property; Equipment on sidewalk only.; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 633 **Grid:** G1

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note FILM LA MONITOR REQUIRED. 10/18; 0600-2200 HOURS.

Parking

Base Camp
Location Type : Location
Street : Location and posted area

Crew Parking
Location Type : To Be Determined
Street : TBD

Posting "No Parking" signs W/S of Plymouth Blvd from 141 S. Plymouth Blvd going 300 feet in each direction.

Approximate Footage 301 - 600 **Log Number** 5355

Date(s) 10/18/2010 to 10/18/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Permit #E00032265

Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of TOOL OF NORTH AMERICA ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 10-15-10

TOOL OF NORTH AMERICA
Name of Principal

By: [signature]
Representative's Signature

DAVID S. FERRIS
Print Representative's Name

LOCATION MANAGER
Representative's Title

2210 BROADWAY
SANTA MONICA, CA 90404
Principal's Address

818 395 3271
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

NOT A PERMIT

SPECIAL FILMING CONDITIONS
HANCOCK PARK/WINDSOR SQUARE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **FilmL.A., Inc. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit request must be submitted to FilmL.A. at least three (3) days in advance.*

- **Filming in the Hancock Park (bounded by Highland Avenue, Melrose Avenue, Wilshire Boulevard and Rossmore Avenue) requires that notification be given to the representative of that Homeowners' Association.** *The current contact is Ruth Marmelzat (323) 934-0138. Please call between the hours of 9 a.m. and 5 p.m. only*

- **Filming in the Windsor Square (bounded by Arden Boulevard, Beverly Boulevard, Van Ness Avenue and Wilshire Boulevard) requires that notification be given to the representative of that Homeowners' Association.** *The current contact is Mike Cornwell (310) 387-9248.*

.

- **Weekend and holiday filming is generally prohibited, unless approved by FilmL.A.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Personal vehicles of cast/crew are not permitted to park on area streets.** Off-site parking must be arranged by the production company and cast/crew must be shuttled to and from the location.

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardeners' activities, trash pick up, safe use of the streets or access to resident driveways, unless approved by the affected residents.

- **The standard residential requirement prohibiting arrival before 7:00 a.m. and departure after 10:00 p.m., Monday through Friday, must be strictly adhered to.** An extension of the standard filming hours requires that affected residents be surveyed to identify neighborhood concerns and the approved hours and days but must be specifically indicated on the permit.

- **Sidewalks must be kept clear at all times.**

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Generator(s) with the proper noise shield shall only be parked in front of the location house, or in front of houses that have approved this activity**.

- Cast and crew shall be informed of the provisions of the **Filmmakers' Code of Professional Responsibility.**

FILM LA INC. PERMIT